



“imagine the possibilities if everyone could read”

Literacy Facts

In Canada:

Four out of 10 adult Canadians, age 16 to 65 - representing 9 million Canadians - struggle with low literacy.

Though the majority of Canadian youth, age 16 to 25, attain the minimum level of literacy skills needed to cope with the demands of everyday life and work, anywhere from 18 per cent to 38 per cent of youth, depending upon the region of the country, do not attain that minimum proficiency.

Sixty per cent of immigrants have low literacy, compared with 37 per cent of native-born Canadians.

Globally:

An estimated 781 million adults are illiterate. Of that number, approximately 64 percent are women.

In **Sub-Saharan Africa**, 42 million children are not enrolled in school.

Asia is home to 73 percent of the world's illiterate population.

In **Latin America**, most children attend school an average of 5.4 years.

Your Used Books Can Make a Real Difference.

Join us on February 4th, 2008 for the world's largest corporate book drive.

Used Books New Start is a volunteer group initiative created to raise funding for literacy within Canada and internationally. By reselling donated used books we can generate funding to support important literacy initiatives including the **Canadian Library Association** and **Room to Read**.

During the week of February 4th through 8th, Canadian corporations and their employees will be asked to support our campaign by donating unwanted used books. Our goal is to collect one million books during this week long campaign.

The collected books will be sent to **Better World Books** who remarket the books and net proceeds are then sent directly to our supporting charities. **Canada Post** has generously subsidized the shipping costs for our campaign by as much as 50% to help keep the costs of supporting our campaign within reach.

You can show your support for **Used Books New Start** by registering your company at www.usedbooksnewstart.org. Once registered we will provide you with important information about how to make the book drive in your office a great success.

Imagine the possibilities if everyone could read. Being able to Read is the essential cornerstone of learning and development that can make a measurable difference in our world. Through education and literacy we can give access for our world's future leaders. If you have enjoyed the benefits of literacy in your life, **Used Books New Start** is a wonderful way to give back in a meaningful and positive way.

For more information about **Used Books New Start** you can visit our website or send an email to: inquiries@usedbooksnewstart.org.

